

# John C. Fremont Days, Inc.

## 2022 Sponsorship Opportunities

Items marked “**Available**” in the “**Sponsored by**” areas are not yet sponsored. Sponsorships may be shared with costs divided between multiple sponsors. Amounts include cash contributions and estimates of value for in-kind contributions. Sponsorships may be reserved by calling Terri Dingwell at 402-816-4374. Sponsorships are currently being confirmed. Those secured for 2022 are in bold.

### Kennedy's Cruisers on Main Street Auto and Bike Show - Corporate Sponsorship

**Amount:** \$750.00 - \$1000.00

- 1. Sponsored by: Kelly Closure**
- 2. Pinnacle Bank**
- 3. Structural Components**
- 4. ASInc.**
- 5. Johnson Cycle**
- 6. Eagle Distributing**

**Description:** One of the largest shows in the state of Nebraska!

**Sponsor Benefits:** Call Liz Rayl 402-721-6135 for information. There are various levels of sponsorship and recognition available.

### Kennedy's Cruisers on Main Street Auto and Bike Show - Business Sponsorship

**Amount:** \$150.00

**1. Sponsored By: Unlimited Available**

**Description:** One of the largest shows in the state of Nebraska!

**Sponsor Benefits:** Company name on shirt, signage, and DJ announcement.

### Kennedy's Cruisers on Main Street Auto and Bike Show - Business Sponsorship Plus Monster Trophy

**Amount:** \$300.00

**1. Sponsored By: Unlimited Available**

**Description:** One of the largest shows in the state of Nebraska!

**Sponsor Benefits:** Company name on shirt, signage, and DJ announcement, plus Monster Trophy given out with business name on it.

### Chautauqua Sound System

**Amount:** \$2,500.00

**Sponsored by: One Available**

**Description:** Provides the sound system

**Sponsor Benefits:** Prominent banners and recognition from the stage throughout the weekend at the most popular event in the park! Recognition in the Schedule of Events, Tabloid and advertising of the event.

### Web Site

**Amount:** \$2,500.00

**Sponsored by: MaxD Designs (pending)**

**Description:** Provides the website for the festival. A new site is currently under development with expanded capabilities.

**Sponsor Benefits:** Logo with link to your website on the home page. Recognition frequently throughout the website and in promotion of the site.

### Chautauqua Tent

**Amount:** \$1,000.00

**Sponsored by: Premier Staffing**

**Description:** Provides the tent for Chautauqua Events

**Sponsor Benefits:** Prominent banners and recognition from the stage throughout the weekend at the most popular event in the park! Recognition in the Schedule of Events, Tabloid, and advertising of the event.

### Rodeo Bronc Rider

**Amount:** \$2,500.00

**Sponsored By: 1. Wal-Mart Super Center (Pending)  
2. Debby Durham Family Foundation  
Unlimited Available**

**Description:** Covers the substantial cost of the coordination of the event by Rodeo Rose Productions

**Sponsor Benefits:** 10 tickets to the Rodeo, VIP seating, and banners hung at prominent locations (you provide,) your logo on rodeo posters and programs, recognition on tickets, by the announcer at the event, in schedules and advertising for this event and on Facebook. Your employees may distribute give away items.

### Rodeo Calf Roper

**Amount:** \$1,250.00      **Sponsored By:** 1. Gene Steffy's Chrysler, Dodge Jeep, Ram  
2. Dugan Funeral Chapel  
**Unlimited Available**

**Description:** Covers the substantial cost of the coordination of the event by Rodeo Rose Productions

**Sponsor Benefits:** 5 tickets to the Rodeo, banners hung at prominent locations (you provide,) your logo on rodeo posters and programs, recognition on tickets, by the announcer at the event, in schedules and advertising for this event. Your employees may distribute give away items.

### Food Court Sponsor

**Amount:** \$2,000.00      **Sponsored by:** One Available

**Description:** Tent for eating area and promotion costs

**Sponsor Benefits:** Prominent banners (you provide) in a high traffic area.

### Print, Radio and Social Media Advertising

**Amount:** \$2,500.00      1. **Print Sponsored by:** One Available  
2. **Radio Sponsored by:** One Available  
3. **Social Media Sponsored by:** One Available

**Description:** Your logo and credit on all print, or radio commercials or social media advertising.  
(Excludes posters and Schedule of Events.)

### Advertising – Posters and Schedule of Events

**Amount:** \$2,500.00      **Sponsored By:** First State Bank & Trust Company

**Description:** Printing costs

**Sponsor Benefits:** Your company name and logo on 15,000 schedules and hundreds of posters distributed throughout the region, as well as viewed by thousands on our website throughout the year.

### Waste Removal

**Amount:** \$5,000.00      **Sponsored by:** S2 Rolloffs and Refuse

**Description:** Empty dumpsters and remove trash throughout the city

**Sponsor Benefits:** Recognition in Schedule of Events and Tabloid.

### EMS Services

**Amount:** \$2,500.00      **Sponsored by:** 1. Available

**Description:** Provides First Aid tent, coverage at Sporting Events and Emergency Services throughout the city.

**Sponsor Benefits:** Exposure for your company in a high traffic area, recognition in the Schedule of Events and Tabloid.

### Trams

**Amount:** \$1,500.00      **Sponsored By:** 1. Premier Staffing  
2. S2 Rolloffs and Refuse

**Description:** Rental costs for trams to transport festival attendees to events on a scheduled route throughout the city.

**Sponsor Benefits:** Banners (you provide) hung on the trams and recognition in the Schedule of Events, Tabloid, and signage by the route maps displayed through the city the weekend of the festival.

### Water

**Amount:** \$1,500.00      **Sponsored by:** Available

**Description:** Provides bottled water for Chautauqua, sporting events, and information booth

**Sponsor Benefits:** Banner (you provide) at information booth, sign in the Chautauqua Tent, recognition in the Chautauqua program and recognition in the Schedule of Events and Tabloid.

### Facebook Advertising

**Amount:** \$1,000.00      **Sponsored By:** Pinnacle Bank

**Description:** Advertising on Facebook

**Sponsor Benefits:** Your logo on the ad; link you your website, free ad on the festival's Facebook page.

### Living History Encampments and Displays

**Amount:** \$250.00 - \$1,000.00      **Sponsored by:** Several Available

1. Civil War Re-enactors
2. WW II Display
3. Buck Skinners
4. Native American Displays
5. Renaissance Village
6. Cowboy Shooters & many more!

**Description:** Supports period demonstrations of life in the Civil War, Old West, World War and recent military conflicts.

**Sponsor Benefits:** Banner (you provide) at the event, recognition in the Schedule of Events and Tabloid.

#### Souvenir Sponsor

**Amount:** \$1,000.00

**Sponsored by:** One Available

**Description:** Covers the cost of producing T-shirts and tent.

**Sponsor Benefits:** Your company name and logo on the shirts. Banners (you provide) hung at the Information Booth in the John C. Fremont City Park where items are sold.

#### Barnard Park Historic Tours

**Amount:** \$1,000.00

**Sponsored By:** One Available

**Description:** Provides costumes and transportation for the tours.

**Sponsor Benefits:** Banner (you provide) hung on the Tram during the tour. Recognition in the Schedule of Events, Tabloid and advertising for this event.

#### Nye Avenue Historical Tours

**Amount:** \$1,000.00

**Sponsored By:** Nye Health Services

**Description:** Provides transportation for the tours.

**Sponsor Benefits:** Banner (you provide) hung on the Tram during the tour. Recognition in the Schedule of Events, Tabloid and advertising for this event.

#### Middle School Splash Station Party

**Amount:** \$1,000.00

**Sponsored by:** Fremont Parks & Recreation

**Description:** Free admission to a lock in Friday evening at Fremont's new Splash Station.

**Sponsor Benefits:** Banner (you provide) at the event. Recognition in the Schedule of Events, Tabloid and advertising for this event.

#### Children's Park/Kids Games

**Amount:** \$1,000.00

**Sponsored by:** Dave & Cynthia Christensen  
US Bank

**Description:** Provide venue for children's activities

**Sponsor Benefits:** Recognition in the Schedule of Events, Tabloid and advertising for this event. Draws hundreds to the site.

#### Historical Community Parade

**Amount:** \$1,000.00

**Sponsored by:** Cobalt Credit Union

**Description:** Provide security for safety along parade route, flags for line up area, numbers for entries and award plaques

**Sponsor Benefits:** Banner (you provide) hung at the review stand, recognition in the Schedule of Events, Tabloid, and announcements during the live remote during the parade on KHUB.

#### T-Shirt Production

**Amount:** \$1,000.00

**Sponsored by:** One Available

**Description:** Discount on shirts and rush production for Sporting Event shirts

**Sponsor Benefits:** Your logo on the Sporting Event shirts.

#### John C. Fremont City Park

**Amount:** \$500.00 -

**Sponsored by:** 1. Kiel's Barber shop  
2. Debby Durham Family Foundation

**Sponsor Benefits:** Banner (you provide) displayed in the John C. Fremont City Park throughout the weekend, recognition at the events, Facebook, and on our website.

### Chautauqua Entertainment

**Amount:** \$250.00      **Sponsored By: 1. Moostash Joe Tours**  
Numerous **Available**

**Description:** Cost of entertainment

**Sponsor Benefits:** Recognition in the Schedule of Events, announcements from the stage, on sign board outside the tent.

### Kid's Pedal Tractor Pull

**Amount:** \$1,000.00      **Sponsored by: 1. Fremont Kiwanis Club**

**Description:** Provides equipment, prizes and personnel for a children's pedal tractor pull

**Sponsor Benefits:** Banner (you provide) at the event and recognition in the Schedule of Events, Tabloid and advertising for this event.

### Ridge Road Run

**Amount:** \$1,000.00      **Sponsored by: 1. Methodist Fremont Health**  
Several **Available**

**Description:** Road Race

**Sponsor Benefits:** Banner (you provide) at the events, recognition in the Schedule of Events and Tabloid, your logo on the event shirts.

### Sand Volleyball Tournament

**Amount:** \$1,000.00      **Sponsored by: Several Available**

**Description:** Co-ed sand volleyball tournament at The Tow Line at the Fremont State Recreation Area

**Sponsor Benefits:** Banner (you provide), recognition in the Schedule of Events and Tabloid, your logo on the event shirts.

### Hot Air Balloons & Cold Watermelon Slices

**Amount:** \$1500.00      **Sponsored by: 1. Debby Durham Family Foundation**  
**2. Gene Steffy's Chrysler, Dodge, Jeep, Ram**

**Description:** Balloon glow near Splash Station...One of the weekends most attended events

**Sponsor Benefits:** Recognition in the Schedule of Events, Facebook, Banner Hung at event (you provide).

### Cosmic Bowling Event for High School Youth

**Amount:** \$500.00      **Sponsored by: One Available**

**Description:** Provides free cosmic bowling at Thirty Bowl for high school youth

**Sponsor Benefits:** Logo on associated advertising.

### Little Miss JCF Pageant

**Amount:** \$250.00-500.00      **Sponsored by: 1. Debby Durham Family Foundation**  
Several **Available**

**Description:**

**Sponsor Benefits:** Banner (you provide) at the event. Logo on associated advertising.