

John C. Fremont Days, Inc.

2022 Sponsorship Opportunities

Items marked “**Available**” in the “**Sponsored by**” areas are not yet sponsored. Sponsorships may be shared with costs divided between multiple sponsors. Amounts include cash contributions and estimates of value for in-kind contributions. Sponsorships may be reserved by calling Terri Dingwell at **402-816-4374**. Sponsorships are currently being confirmed. Those secured for **2022** are in bold.

Cruisin’ On Main Street Auto and Bike Show Title Sponsor

Amount: \$5500.00

1. Available:

2. Available: Multiple

Description: One of the largest shows in the state of Nebraska!

Sponsor Benefits: Call for information. There are various levels of sponsorship and recognition available!

Cruisin’ On Main Street Auto and Bike Show Trophy Sponsors

Amount: \$150.00

1. Sponsored By: Many Fremont Businesses

2. Available: Numerous

Description: One of the largest shows in the state of Nebraska!

Sponsor Benefits: Name on each of three trophies for selected class. Name/logo on event shirt. Recognition at the event.

Chautauqua Sound System

Amount: \$2,500.00

Sponsored by:

Description: Provides the sound system

Sponsor Benefits: Prominent banners and recognition from the stage throughout the weekend at the most popular event in the park! Recognition in the Schedule of Events, Tabloid and advertising of the event.

Web Site

Amount: \$2,500.00

Sponsored by:

Description: Provides the website for the festival. A new site is currently under development with expanded capabilities.

Sponsor Benefits: Logo with link to your website on the home page. Recognition frequently throughout the website and in promotion of the site.

Chautauqua Tent

Amount: \$1,000.00

Sponsored by: Premier Staffing

Available:

Description: Provides the tent for Chautauqua Events

Sponsor Benefits: Prominent banners and recognition from the stage throughout the weekend at the most popular event in the park! Recognition in the Schedule of Events, Tabloid and advertising of the event.

Rodeo Bronc Rider - **Available**

Amount: \$2,500.00

Sponsored By: 1. Wal-Mart Super Center **(Pending)**

2. Several Available

Description: Covers the substantial cost of the coordination of the event by Rodeo Rose Productions

Sponsor Benefits: 10 tickets to the Rodeo, VIP seating, and banners hung at prominent locations (you provide,) your logo on rodeo posters and programs, recognition on tickets, by the announcer at the event, in schedules and advertising for this event and on Facebook. Your employees may distribute give away items.

Rodeo Calf Roper - **Available**

Amount: \$1,250.00

Sponsored By: 1. **Available**

2. Several Available

Description: Covers the substantial cost of the coordination of the event by Rodeo Rose Productions

Sponsor Benefits: 5 tickets to the Rodeo, banners hung at prominent locations (you provide,) your logo on rodeo posters and programs, recognition on tickets, by the announcer at the event, in schedules and advertising for this event. Your employees may distribute give away items.

Print, Radio and Social Media Advertising

Amount: \$2,500.00

1. Print Sponsored by: Available

2. Radio Sponsored by: Available

3. Social Media Sponsored by: Available

Description: Your logo and credit on all print, or radio commercials or social media advertising.
(Excludes posters and Schedule of Events.)

Food Court Sponsor

Amount: \$2,000.00

Sponsored by:

Description: Tent for eating area and promotion costs

Sponsor Benefits: Prominent banners (you provide) in a high traffic area

Advertising – Posters and Schedule of Events

Amount: \$2,500.00

Sponsored By: First State Bank & Trust Company

Description: Printing costs

Sponsor Benefits: Your company name and logo on 15,000 schedules and hundreds of posters distributed throughout the region, as well as viewed by thousands on our website throughout the year.

Waste Removal

Amount: \$5,000.00

Sponsored by: S2 Rolloffs and Refuse

Description: Empty dumpsters and remove trash throughout the city

Sponsor Benefits: Recognition in Schedule of Events and Tabloid

EMS Services

Amount: \$2,500.00

Sponsored by: Midwest Medical Transport - Pending

Description: Provides First Aid tent, coverage at Sporting Events and Emergency Services throughout the city.

Sponsor Benefits: Exposure for your company in a high traffic area, recognition in the Schedule of Events and Tabloid

Trams

Amount: \$1,500.00

Sponsored By: Premier Staffing

Description: Rental costs for trams to transport festival attendees to events on a scheduled route throughout the city.

Sponsor Benefits: Banners (you provide) hung on the trams and recognition in the Schedule of Events, Tabloid, and signage by the route maps displayed through the city the weekend of the festival.

Water

Amount: \$1,500.00

Sponsored by: Eco Water Systems

Description: Provides bottled water for Chautauqua, sporting events, and information booth

Sponsor Benefits: Banner (you provide) at information booth, sign in the Chautauqua Tent, recognition in the Chautauqua program and recognition in the Schedule of Events and Tabloid

Living History Encampments and Displays Available

Amount: \$250.00 - \$1,000.00 **Sponsored by:**

1. Civil War Re-enactors

2. WW II Display

3. Buck Skinners

4. Native American Displays

5. Renaissance Village

6. Cowboy Shooters & many more!

Description: Supports period demonstrations of life in the Civil War, Old West, World War and recent military conflicts.

Sponsor Benefits: Banner (you provide) at the event, recognition in the Schedule of Events and Tabloid

Facebook Advertising

Amount: \$1,000.00 **Sponsored By:**

Description: Advertising on Facebook

Sponsor Benefits: Your logo on the ad; link you your website, free ad on the festival's Facebook page.

Souvenir Sponsor

Amount: \$1,000.00 **Sponsored by:**

Description: Covers the cost of producing T-shirts and tent.

Sponsor Benefits: Your company name and logo on the shirts. Banners (you provide) hung at the Information Booth in the John C. Fremont City Park where items are sold.

Barnard Park Historic Tours

Amount: \$1,000.00 **Sponsored By:**

Description: Provides costumes and transportation for the tours.

Sponsor Benefits: Banner (you provide) hung on the Tram during the tour. Recognition in the Schedule of Events, Tabloid and advertising for this event.

Nye Avenue Historical Tours

Amount: \$1,000.00 **Sponsored By:** Nye Health Services

Description: Provides transportation for the tours.

Sponsor Benefits: Banner (you provide) hung on the Tram during the tour. Recognition in the Schedule of Events, Tabloid and advertising for this event.

Middle School Splash Station Party

Amount: \$1,000.00 **Sponsored by:** Fremont Parks & Recreation

Description: Free admission to a lock in Friday evening at Fremont's new Splash Station.

Sponsor Benefits: Banner (you provide) at the event. Recognition in the Schedule of Events, Tabloid and advertising for this event.

Children's Park/Kids Games

Amount: \$1,000.00 **Sponsored by:**

Description: Provide venue for children's activities

Sponsor Benefits: Recognition in the Schedule of Events, Tabloid and advertising for this event. Draws hundreds to the site

Historical Community Parade

Amount: \$1,000.00 **Sponsored by:**

Description: Provide security for safety along parade route, flags for line up area, numbers for entries and award plaques

Sponsor Benefits: Banner (you provide) hung at the review stand, recognition in the Schedule of Events, Tabloid, and announcements during the live remote during the parade on KHUB

T-Shirt Production

Amount: \$1,000.00 **Sponsored by:**

Description: Discount on shirts and rush production for Sporting Event shirts

Sponsor Benefits: Your logo on the Sporting Event shirts

John C. Fremont City Park

Amount: \$500.00 - **Sponsored by:** Numerous available

Sponsor Benefits: Banner (you provide) displayed in the John C. Fremont City Park throughout the weekend, recognition at the events, Facebook, and on our website

Chautauqua Entertainment

Amount: \$250.00 **Sponsored By:** Several sponsorships are **AVAILABLE** at each level.

Description: Cost of entertainment

Sponsor Benefits: Recognition in the Schedule of Events, announcements from the stage, on sign board outside the tent.

Kid's Pedal Tractor Pull

Amount: \$1,000.00

Sponsored by: Kiwanis - Pending

Description: Provides equipment, prizes and personnel for a children's pedal tractor pull

Sponsor Benefits: Banner (you provide) at the event and recognition in the Schedule of Events, Tabloid and advertising for this event.

Ridge Road Run

Amount: \$1,000.00

Sponsored by:

Sponsored by:

Description: Road Race

Sponsor Benefits: Banner (you provide) at the events, recognition in the Schedule of Events and Tabloid, your logo on the event shirts

Sand Volleyball Tournament

Amount: \$1,000.00

Sponsored by:

Sponsored by:

Description: Co-ed sand volleyball tournament at Clemmons Park

Sponsor Benefits: Banner (you provide), recognition in the Schedule of Events and Tabloid, your logo on the event shirts

Hot Air Balloons & Cold Watermelon Slices

Amount: \$1500.00

Sponsored by:

Description: Balloon glow near Splash Station...One of the weekends most attended events

Sponsor Benefits: Recognition in the Schedule of Events, Facebook, Banner Hung at event (Provided by You).

Cosmic Bowling Event for High School Youth

Amount: \$500.00

Sponsored by:

Description: Provides free cosmic bowling at Thirty Bowl for high school youth

Sponsor Benefits: Logo on associated advertising

Little Miss JCF Pageant

Amount: \$500.00

Sponsored by:

Amount: \$250.00

Sponsored by:

Amount: \$250.00

Sponsored by:

Description:

Sponsor Benefits: Banner (you provide) at the event. Logo on associated advertising