

John C. Fremont Days, Inc. "Looking Back & Moving Forward" 2024 Sponsorship Opportunities

Items marked "Available" in the "Sponsored by" areas are not yet sponsored. Sponsorships may be shared with costs divided between multiple sponsors. Amounts include cash contributions and estimates of value for in-kind contributions. Sponsorships may be reserved by calling Terri Buriemek at 402-816-4374. Sponsorships are currently being confirmed. Those secured for 2024 are in bold.

Kennedy's Cruisers on Main Street Auto and Bike Show, Various levels of Sponsorship are Available.

Description: One of the largest shows in the state of Nebraska! In 2023 we had 453 vehicles!

Sponsor Benefits: Call Liz Rayl 402-721-6135 for information.

Rodeo, Several Sponsorships available, Gold Sponsors: Titan Machinery

Description: Covers the substantial cost of the coordination of the event by Rodeo Rose Productions, wrist bands, tickets, etc.

Major Sponsor Benefits \$5,000 +: Your business name and logo printed on the Schedule of Events, rodeo posters, programs, and tickets. Advertising in newspaper, website, and on social media, you banner hung (which you provide) at the event and recognition by the announcer at the event, and advertising eight rodeo tickets and Certificate of Appreciation. You can also set up a booth to giveaway items at the event.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events, rodeo posters, programs, and tickets. Advertising in newspaper, website, and on social media, you banner hung (which you provide) at the event and recognition by the announcer at the event, and advertising six rodeo tickets and Certificate of Appreciation. You can also set up a booth to giveaway items at the event.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events, rodeo posters, programs, and tickets. Advertising in newspaper, website, and on social media, you banner hung (which you provide) at the event and recognition by the announcer at the event, and advertising four rodeo tickets and Certificate of Appreciation. You can also set up a booth to giveaway items at the event.

Chautauqua Tent, Corporate Sponsor: Premier Staffing

Description: Provide the tent or sound system for the events. We are also looking for a Sign Language Interpretations for these events.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Chautauqua Tent Entertainment, Sponsored By: Several Available

Description: Sponsor an entertainer or group.

Partner Sponsor Benefits \$25-\$499: Your business name may appear on specific event posters or programs.

Chain Saw, Sponsored By: Several Available

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Glass Blower, Sponsored By: Several Available

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Watermelon for Balloon Glow, Sponsored By: Hy-Vee (pending)

Description: Donate the watermelon for the Balloon Glow.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

Kids Activities at Midland University, Sponsored By: Several Available, Silver Sponsor: Fremont Kiwanis Club

Description: Sponsor children's activities at Midland University. This includes the Kid's Pedal Pull, which includes providing equipment, prizes, and personnel to run the event. Other activities include fire trucks, vendors and much more.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

Balloon Glow, Sponsored By: Several Available

Description: Hot air balloons near Splash Station.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Historical Community Parade, Sponsored By: Several Available

Description: Provide security for safety along parade route, flags for line up area, numbers for entries and award plaques.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

John C. Fremont City Park, Sponsored By: Several Available

Major \$5,000 +: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive eight rodeo tickets. You can also set up a booth to giveaway items at the event.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

Food Court Sponsor, Sponsored By: Several Available

Description: Tent for eating area and promotional costs.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Living History Encampments and Displays at Clemmens Park, Sponsored By: Several Available

Description: Supports period demonstrations of life in the Civil War, Old West, World War II, Buck Skinners, Native Americans, Renaissance Village and many more.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

Partner \$25-\$499: Your business name may appear on specific event posters or programs.

**Barnard Park Historic Tours, Sponsored
By: Several Available**

Description: Provides costumes and transportation for the tours.

Major Sponsor Benefits \$5,000 +: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive eight rodeo tickets. You can also set up a booth to giveaway items at the event.

**Nye Avenue Historical Tours,
Sponsored By: Several Available**

Description: Provide transportation for the tours.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

Sporting Event T-Shirts, Sponsored By: Several Available

Description: Discount on shirts and rush production for Sporting Event shirts.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

Glow in the dark Soccer, Sponsored By: Several Available

Description: Glow in the dark soccer for kids.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive 6 rodeo tickets. You can also set up a booth to giveaway items at the event.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

**Sand Volleyball Tournament,
Sponsored By: Several Available**

Description: Co-ed sand volleyball tournament at Clemmons Park

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

**Little Miss & Mr. JCF Pageant,
Sponsored By: Several Available**

Description: Pageant for girls & boys ages 5-8. Limited to the first 25 entries. No judging of the kids or their costumes. 1st & 2nd place places are drawn at random.

Gold \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

Partner \$25-\$499: Your business name may appear on specific event posters or programs.

Backyard BBQ, Sponsored By: Several Available

Description: Donate meat for contestants plus a financial donation to help with event costs. Contestants will cook up the meat and be judged.

Major Sponsor Benefits \$5,000 +: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive eight rodeo tickets. You can also set up a booth to giveaway items at the event.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

**Ice Cream Eating Contest,
Sponsored By:Fremont Dairy Queen and others available**

Description: Donate the ice cream and judges for the contest.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

**Fritter Eating Contest,
Sponsored By: Rise-N-Shine Donuts and others available**

Description: Donate the donuts or fritters and judges for the contest.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

**Street Dance, Corporate
Sponsor: LA Fireproof Door Company (Pending)**

Description: Provide venue and music entertainment.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Social Media Advertising, Sponsored By: Several Available

Description: Advertising on Facebook, Twitter, Tik Tok and Snapchat before and during the event.

Bronze \$500-\$749.00: Your business name may appear on specific event posters or programs, newspaper advertising and our website.

Print Advertising, Sponsored By: Several Available

Description: Your company name logo will be printed on all print such as posters for main event and schedule of events (about 15,000 schedules each year).

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

**Radio Advertising, Corporate
Sponsor: Walnut Radio-in kind donation**

Description: Your business name on radio commercials for the event.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Web Site, Sponsored By: Max D

Description: Provides the website for the festival. Updates website periodically before and during the event with event details, registration forms, pictures, and results of events.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Waste Removal, Major Sponsor: S2 Refuse & Recycling

Description: Empty dumpsters and remove trash throughout the city. Supply porta potties and clean them daily.

Major Sponsor Benefits \$5,000: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive eight rodeo tickets. You can also set up a booth to giveaway items at the event.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

EMS Services, Sponsored By: Several Available

Description: Provides First Aid tent, coverage at Sporting Events and Emergency Services throughout the city.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Trams, Major Sponsor: S2 Refuse & Recycling, Corporate Sponsor: Premier Staffing

Description: Rental costs for trams to transport festival attendees to events on a scheduled route throughout the city.

Corporate Sponsor Benefits-\$2,500-\$4,999: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.

Bottled Water, Sponsor: Hy-Vee in kind donation

Description: Provides bottled water for Chautauqua Tent activities, sporting events, rodeo, and information booth.

Gold Sponsor Benefits \$1,500-\$2,499: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.

Souvenir Sponsor, Sponsored By: Several Available

Description: Covers the cost of producing this year's souvenir.

Silver \$750-\$1,499: Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.

Special Event/Special Guest/New Event Sponsor, Sponsored By: Several Available

Description:

Major Sponsor Benefits: Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive eight rodeo tickets. You can also set up a booth to giveaway items at the event.



John C. Fremont Days, Inc. "Looking Back & Moving Forward"

2024 Sponsorship Opportunities

Thank you for supporting this award-winning event!

John C. Fremont Days, Inc. is a non-profit 501©-3 corporation, and all contributions are tax deductible.

COMPANY NAME: _____

(As you would like it to appear)

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY: _____ STATE: _____ ZIP CODE: _____ PHONE: _____

EMAIL: _____

The following benefits are for all potential contributors. Additional sponsorship opportunities with increased exposure are available. Please contact Terri Burianek at 402-816-4374.

- **Major \$5,000 +:** Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive eight rodeo tickets. You can also set up a booth to giveaway items at the event.
- **Corporate-\$2,500-\$4,999:** Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive six rodeo tickets. You can also set up a booth to giveaway items at the event.
- **Gold \$1,500-\$2,499:** Your business name and logo printed on the Schedule of Events and specific event posters, programs, and tickets. Advertising in newspaper, website, and on social media, your banner hung (which you provide) at the event and recognition by the announcer at the event. You will receive four rodeo tickets. You can also set up a booth to giveaway items at the event.
- **Silver \$750-\$1,499:** Your business name and logo printed on the Schedule of Events and specific event posters or programs, newspaper advertising, our website, and social media recognition. We hang your banner (that you provide) at the event. You will receive two rodeo tickets.
- **Bronze \$500-\$749.00:** Your business name may appear on specific event posters or programs, newspaper advertising and our website.
- **Partner \$25-\$499:** Your business name may appear on specific event posters or programs.

DONATIONS WHICH INCLUDE LISTINGS AND SIGNAGE MUST BE RECEIVED IN OUR OFFICE BY May 1, 2024.

JOHN C. FREMONT DAYS, INC. PO BOX 966, FREMONT, NE 68026-0966. (402)-727-9428 OR jcfdays@gmail.com

CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS CARD# _____ - _____ - _____ - _____

Name as it appears on the card: _____ Security Code _____ Zip Code _____

Amount: \$ _____ Expires: _____ Signature _____